# A logo with a plane in the middle AI-generated content may be incorrect.

# Dick Schram Memorial Community Relations Award

## Overview

Since 1988, the International Council of Air Shows (ICAS) has presented the **Dick Schram Memorial Community Relations Award** to the military air show, open house, or flying event (hosted by a current ICAS member) that best exemplifies the spirit of community for which Commander Richard “Dick” Schram stood throughout his naval career.

Application procedures are straightforward and clearly explained in this document, but **all sections must be completed** and **all required supporting materials included with the application when it is submitted to ICAS**. Incomplete submissions will not be considered.

## How to Submit

* **What to email:** Completed application (below), and six (6) supporting letters described in

Section 9.

* **Where to email:** [**icas@airshows.aero**](mailto:icas@airshows.aero)
* **Email subject line:** **Dick Schram Award Application**
* **Deadline for emailed applications:** **Friday, October 31, 2025**
* **Events held on/after September 1, 2025:** You may submit in **2025 *or* 2026**.
* **For presentation purposes only (not used in judging):** To recognize the recipient at the ICAS Convention Chairman’s Banquet in December, please also send a short video featuring event footage and several still photos illustrating your base’s community involvement. These should arrive at the ICAS office **no later than Friday, October 31, 2025**.

## About Dick Schram (August 4, 1940 – June 29, 1987)

Commander Richard “Dick” Schram, a second‑generation naval officer and former Blue Angel, served as the U.S. Department of Defense Aviation Support Liaison Officer in the Office of the Assistant Secretary of Defense. Dick was the son of the late Captain Dick Schram, known nationwide as the “Flying Professor,” who thrilled air show audiences for more than 20 years. Commander Dick Schram passed away on June 29, 1987, at age 46.

Known for his generosity, sense of humor and fairness, Dick shared his deep knowledge about the air show business and the military freely. He helped established and new shows alike, as well as performers, writers, and filmmakers…always with enthusiasm. ICAS created this award to honor his extraordinary impact on military–community relations and to promote the opportunities for exemplary collaboration that air events create.

## Eligibility & Selection

* **Eligible events:** Air shows, open houses and/orflying events on military bases.
* **Evaluation:** Consideration is given **only** to complete applications with all required submissions.
* **Selection panel:** Representatives from the United States and Canada

## Application Instructions

* Minimum type size: **12‑point**.
* **Attachments other than those required will not be considered.**
* **Six (6)** one‑page letters on organization letterhead must accompany each application (see Section 9 for details).

# **Questions?** Email **icas@airshows.aero**

# **A logo with a plane in the middle AI-generated content may be incorrect.Dick Schram Memorial Community Relations**

# **Award Application**

**Event Name Location/Base**

**Address, City, State/Province, Zip/Postal Code**

**Contact Name/Phone Number**

**Contact Email Address Website URL**

**Date(s) of Event** **Number of Years Event Has Been Held**

**Signature of Preparer** **Date**

**Signature of Base Commander** **Date**

## Submission Checklist

* Application with all questions answered
* Six (6) one‑page letters attached, balanced across categories (Section 9)
* Application and letters emailed to **icas@airshows.aero** with subject **“Dick Schram Award Application”**
* (Optional, not used in judging) Video and still photos emailed for banquet presentation
* Sent **by Friday, October 31, 2025**
* **Questions?** Email **icas@airshows.aero**

## Description of Event *(Brief narrative overview, including scale, audience, and key features.)*

## Will the event be held again next year? *(If yes, provide planned dates if known.)*

## Objectives *(What were the primary objectives of the event?)*

## Outcomes *(What key factors contributed to meeting those objectives?)*

## Business Community Engagement *(Describe planning, relationships, and follow‑up with the business community in your area - sponsors; chamber of commerce; media; and off‑base suppliers.)*

## Government & Regulatory Engagement *(Describe planning, relationships, and follow‑up with mayor/city, council, county, state/provincial/national representatives; transportation/highway authorities; sheriff/police, etc.)*

## Charitable & Non‑Profit Partnerships *(Describe planning, relationships, and follow‑up with base/local charities; service organizations; community groups; and projects of mutual benefit.)*

## Continuous Improvement *(What changes, if any, will you make for the next event?)*

## Required Supporting Letters *(Six Total)*

Submit **six (6)** one‑page letters on the organization’s letterhead describing their relationship with your event and the event’s community impact.

**Category requirements:** - **Business** (e.g., sponsors, media, suppliers): **at least one letter** - **Non‑profit organizations** (e.g., charities, service organizations): **at least one letter** - **Government** (e.g., mayor/city, county, state/provincial/national, law enforcement): **at least one letter**

No more than **three (3)** letters may come from any single category. All six letters must be submitted with this application.