

# 2016 ICAS Convention Preview



# Your Guide to the 2016 ICAS Convention

ICAS has just released its ICAS Convention Preview that provides details on virtually every detail of the 2016 ICAS Convention, scheduled for December 5 - 8 at Paris Las Vegas, including scheduling information, details on education programs, a list of organizations that will be exhibiting in the 60,000 square foot exhibit hall, and much more. Also, if you've opted to receive *Air Shows Magazine* as part of your membership, this preview will arrive in your mailbox early next month as part of the printed fourth quarter issue.

To learn more about the convention or to get the information you need to continue planning your trip to Las Vegas:

[Click here for a downloadable Convention Preview PDF](#) (1.4 MB low res)

[Click here to view the Convention Preview online](#)

## Leading Indicators Suggest High Levels of Enthusiasm

With less than six weeks until the opening of the 2016 ICAS Convention, all of the leading indicators are suggesting high levels of enthusiasm and participation for this year's big event. Hotel room reservations, convention registrations and other statistics are at or above pre-sequestration levels.

"We track this information very carefully and all signs point to a big convention in December," said ICAS President John Cudahy. "Right now, we're projecting nearly 1,500 delegates this year; we haven't seen those kinds of numbers since 2011. That should translate to more business on the exhibit hall floor and an even higher level of energy than we saw last year."

# Hotel Sleeping Rooms at Paris: Going, Going...

An unusually high level of mid-October registrations has put early stress on sleeping room availability at the Paris Las Vegas Hotel.

ICAS has negotiated a discounted rate that is unavailable on line or through so-called discount hotel brokers, but the discounted rooms negotiated by ICAS are going fast. If you're planning on attending this year's ICAS Convention, we urge you to make your hotel room reservation as soon as possible (see information below).

## Hotel Registration: What You Need to Know

ICAS has negotiated a \$129 (plus tax of course) per night room rate at Paris Las Vegas for the 2016 convention.

- Members staying at Paris Las Vegas under the ICAS room block WILL NOT be required to pay the otherwise mandatory Resort Fee of \$35.84 per night (i.e. Everyone else has to pay the Resort Fee whether they want to or not - ICAS Convention delegates staying in the room block do not).
- Delegates staying in the ICAS room block may opt in to the Resort Fee upon arrival - *if you want to* - to receive the benefit of admission for two to the fitness center, two daily in-room internet connections and unlimited local call. In other words, it's *your* call if you wish to receive those amenities.
- Unfortunately, in-room Internet is not included in this year's group rate. If you choose to use an in-room Internet connection, Paris Las Vegas will charge \$14.99 per night for access. So, if you don't want the other stuff the Resort Fee gets you, just do this.
- Convention delegates who register for the full convention and stay in the ICAS room block will receive a \$100 hotel credit applied to their hotel bill. The credit, if you were a fully registered delegate, will appear on your hotel bill upon check out.
- ICAS Convention delegates staying at other hotels or staying at Paris Las Vegas, but not in the ICAS room block, will not receive the \$100 credit on their hotel bill.
- Delegates who are partially registered (i.e. day pass, seminar only, etc.) will not qualify for the \$100 hotel bill credit. That means if you wish to receive the \$100 hotel bill credit, you must be registered for the full convention.

**TAKE ADVANTAGE OF THE NEGOTIATED DISCOUNTED HOTEL RATE AS SOON AS POSSIBLE. CERTAIN NIGHTS ALREADY HAVE LIMITED ROOM AVAILABILITY. AND, AFTER NOVEMBER 13, ROOMS WILL ONLY BE AVAILABLE AT FULL MARKET PRICE...IF THEY'RE AVAILABLE AT ALL.**

When making reservations for the 2016 ICAS Convention and to qualify for the \$100 hotel credit, click this link: <https://resweb.passkey.com/go/SPICA6> or call 877-796-2096 and use **Group Code SPICA6**. A credit card must be used to guarantee your reservation, however, your card will not be charged at the time of booking. If you must cancel or change your reservation, please ensure all changes and cancellations are made at least 72 hours prior to your scheduled arrival date or the hotel will charge you a fee.

[Click here for more hotel information](#)

## Great Convention Booth Spots STILL AVAILABLE

If you're still trying to decide whether to exhibit at the 2016 convention, we want to hear from you! The last of the available booth spaces on the ICAS Convention exhibit hall floor are disappearing so you need to act now. The exhibit hall is THE place to be seen by hundreds of key air show decision-makers.

Almost 63 percent of people who filled out 2015 post-convention evaluations said there was more business done on the exhibit hall floor during than at previous conventions. Fifty-five percent of exhibitors said they conducted more business, or much more business, than they expected.

We expect, with delegate registrations up well over last year, that business will once again be booming on the 2016 exhibit hall floor. Get in on the action!

**If you would like to showcase your business and purchase a booth at the 2016 ICAS Convention, please send an email to Mary Ann McManamay at [mcmanamay@airshows.aero](mailto:mcmanamay@airshows.aero) or call Mary Ann at 703-409-1162.**

**[Click here to download the 2016 ICAS Convention Exhibitor Prospectus](#)**

## Deadline for Pinnacle Award Entries Approaching

The 2016 International Council of Air Shows Pinnacle Awards is the premier way to showcase your organization's professionalism, innovation in problem solving, and overall excellence in air show operations and management. Award recipients will be recognized at a luncheon presentation hosted by Stephanie Stricklen on Wednesday, December 7, beginning at 12:15 p.m. during the 2016 ICAS Convention.



**Submit Your Entry by October 31!**

For the third year, the ICAS Pinnacle Awards showcase innovation, professionalism and excellence in every area of air show operations.

A panel of air show industry subject matter experts will judge entries on five criteria: purpose, innovation, feasibility, project planning and documentation and execution.

In 2015, Platinum and Gold awards will be presented in seven categories: 1) Small civilian air shows (less than 15,000 spectators), 2) Mid-size civilian air shows (more than 15,000, less than 35,000 spectators), 3) Large civilian air shows (more than 35,000 spectators), 4) Military air shows/open houses, 5) Civilian performers, 6) Military performers, and 7) Support service providers.

**The deadline for entries is Monday, October 31 at 5:00 p.m. ET.**

**[Click Here for the 2016 Pinnacle Awards Judging Criteria and Entry Form](#)**

## Schram Award Deadline Draws Near

ICAS is accepting nomination applications for the prestigious Dick Schram Memorial Community Relations Award between now and Monday, November 14 at 5:00 p.m. EST.

ICAS presents the Schram Award each year to the military air show or open house that best represents the spirit of community for which Commander Dick Schram stood throughout his naval career. **[CLICK HERE](#)** for more information and to download a nomination form for the Schram Award.

**Please send all nominations to Marcia Lowry at [lowry@airshows.aero](mailto:lowry@airshows.aero) at ICAS Headquarters.**

# ICAS Foundation to Hold Live Auction During Chairman's Banquet

To help provide critical funding to its Family Fund, the ICAS Foundation will conduct its first ever live auction during the traditional Chairman's Banquet during the 2016 ICAS Convention in Las Vegas. In the past, the Foundation has conducted a silent auction throughout the convention.

Items to be included during the live auction will include a **Breitling watch, a 2017 ICAS Convention Golden Anniversary VIP package, and VIP packages for the Bethpage Air Show at Jones Beach, EAA AirVenture, the Oregon International Air Show, the CAF Wings over Houston Air Show, and Sun 'n Fun. In addition, the Foundation will also auction a high-speed ride in the Shockwave Jet truck and a ride for two in the Commemorative Air Force's B-29 Superfortress FiFi.**

"In addition to generating critical funding for this very important program, the auction portion of the Banquet is going to be fun," says ICAS President John Cudahy. "I hope that all of our members will pack their checkbooks and come prepared to bid on some very exciting and unusual auction items.

The ICAS Foundation Family Fund was established in 2000 to provide financial assistance and support to members of the air show community during times of tragedy and personal difficulty. All of the proceeds from this year's live auction will be directed to the Family Fund so that it can continue to provide this support to ICAS members and other members of the air show family.

## WANTED: Your 2017 Show Dates

The ICAS Convention revolves around air show dates for the upcoming air show season. ICAS will update and make available the most current 2017 air show season schedule at different times throughout the week.

But we need your help.

If you have already secured your dates for 2017 (or beyond), and have not yet listed them, it will be very helpful if you could go to the ICAS website and update your dates for 2017 before the ICAS Convention. Please take a minute to log-on and update your dates or email those dates to [lowry@airshows.aero](mailto:lowry@airshows.aero) or call Marcia Lowry at 703-779-8510 with 2017 and/or 2018 air show information.

It's also important to list the (*ICAS member*) performers you've contracted for your show. You may email them to [lowry@airshows.aero](mailto:lowry@airshows.aero) and we'll add them to your event.

Remember, this is *your* calendar. Keeping it up to date with the most current and accurate information will help the entire industry.

**Event Organizers:** [Download your Show Form here](#)

**Performers:** [Download your Show Form here](#)

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Stay informed of ICAS Convention programming, opportunities and new developments. Members, and even prospective members who are thinking about joining and attending, can stay informed five ways:

1. On our website: [www.airshows.aero/CMS/ICASConvention](http://www.airshows.aero/CMS/ICASConvention)
2. On Facebook: [www.facebook.com/ICASConvention](http://www.facebook.com/ICASConvention)
3. Via email from [icas@airshows.aero](mailto:icas@airshows.aero) and directly from ICAS staff members
4. On Twitter [@ICASHQ](https://twitter.com/ICASHQ) and [#ICAS16](https://twitter.com/ICAS16)
5. And coming on or around Nov. 7 on the ICAS Convention mobile app

**International Council of Air Shows | 703.779.8510 | [icas@airshows.aero](mailto:icas@airshows.aero) | [www.airshows.aero](http://www.airshows.aero)**

**South West Council of Air Shows (SWCAS) | [swcas.org](http://swcas.org)**  
*Conference Date: February 24 - 26, 2017*  
*Wyndham San Diego Bayside Hotel, San Diego, CA*

**North East Council of Air Shows (NECAS) | [necas.org](http://necas.org)**  
*Conference Date: TBD*

**NorthWest Council of Air Shows (NWCAS) | [www.nwcas.org](http://www.nwcas.org)**  
*Conference Date: March 3 - 4, 2017*  
*Westin Wall Vancouver Airport Hotel, Richmond, BC*

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