

Kim Dell, Cleveland National Air Show Executive Director, Earns Alumni Merit Award

Kim Dell, Executive Director of the Cleveland National Air Show, in May received her alma mater's highest alumni honor. Baldwin Wallace University, located in Berea, Ohio, recently presented Dell with its Alumni Merit Award for her leadership of the Cleveland National Air Show and standard-setting contributions to the air show industry.

Dell, since 1992, has worked at the special events management firm of C.K. Newcomb

& Associates, under the leadership of ICAS Foundation Air Show Hall of Famer Chuck Newcomb. Originally hired as a promotions assistant, she quickly advanced and, in 1994, was named director of marketing and promotions for the Cleveland National Air Show, one of the country's top air shows. She is currently the show's executive director.

Under Dell's leadership, the Cleveland National Air Show has won numerous industry awards including "Air Show of the Year" (by World Airshow News) and marketing awards from ICAS. ICAS also taps Dell for seminars and round table discussions on industry issues at its annual convention. Many processes employed by Dell and the Cleveland show are recognized as the standard among the country's most successful air shows.

In 1993, Dell developed and executed the promotional plan for Colorado Takes Off: Denver International Air Show, marking the

grand opening of the globally anticipated Denver International Airport. She also has taken an active role in establishing a community presence for air shows, including Make-a-Wish Foundation programs, scholarships and educational outreach programs. At C.K. Newcomb & Associates, she created an innovative seasonal internship program that provided valuable learning opportunities for college students and recent graduates.



Cleveland National Air Show Executive Director Kim Dell speaks to the audience after receiving the Alumni Award of Merit from Baldwin Wallace University.

An advertisement for Rower Airshows. It features a man with a mustache, wearing a dark jacket, smiling and holding a propeller. In the background, two red and white biplanes are flying against a blue sky with clouds. The text 'PERSONALITY. PRECISION. POWER' is prominently displayed in large, stylized letters. Below this, it says 'Solo 450hp STEARMAN', 'Full Night Show', and 'TEAM PERFORMANCES with Wild Horse Aviation'. At the bottom, there is contact information and the website URL.

PERSONALITY. PRECISION. POWER

Solo 450hp STEARMAN
Full Night Show
TEAM PERFORMANCES
with Wild Horse Aviation

ROWER AIRSHOWS

FOR MORE INFORMATION CONTACT:
 GWEN@ROWERAIRSHOWS.COM 678-463-4795

WWW.ROWERAIRSHOWS.COM