

International Council of Air Shows 2024 Advertising Booking Form

Air Shows Magazine published quarterly

Your Contact Information

Organization: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Return this form to: aglowaski@airshows.aero

Select the issues where you want your ad to run and size of your ad:

Air Shows Magazine 1st Quarter (digital)

Air Shows Magazine 2nd Quarter (digital)

Air Shows Magazine 3rd Quarter (digital)

Air Shows Magazine 4th Quarter
(Convention Preview Issue) (print/digital)

Your Ad Size: _____

Please indicate your preferred advertising size.

Options: Full Page, 1/2 Page, 1/3 Page,
1/4 Page, 1/6 Page, or Business Card

For advertising on the AirShowDigest.com website, in the ICAS mobile app, or general questions please contact Adam Glowaski for details:

aglowaski@airshows.aero | 703-779-8510

Please indicate if you would like us to use your existing materials by initialing here: _____

If you have new materials or have changes to existing material, please forward to aglowaski@airshows.aero by issue deadlines below:

1st Quarter, February 8, 2024; 2nd Quarter, May 2, 2024; 3rd Quarter, July 18, 2024; 4th Quarter, October 3, 2024

2024 Advertising Rate Chart

Ad Size	Single Issues (1Q-3Q)	Single Issue (4Q)	Contracting for 4 issues (Discount)	
Full Page	\$545	\$690	15%	\$494
1/2 Page	\$460	\$570	15%	\$414
1/3 Page	\$399	\$460	15%	\$352
1/4 Page	\$330	\$375	15%	\$290
1/6 Page	\$305	\$340	15%	\$266
Business Card	\$295	\$330	15%	\$258

Please note: Premium placement is available only to those advertisers contracting for advertisements in all four publications. Price is in addition to the standard rate. All premium placement reservations must be approved by ICAS in advance. Design fees are not included. All prices are for color ads.

Total Amount for ads per above price chart

Premiums - (Premium placements must be approved by ICAS)

Back Cover: \$200/issue

Inside Cover: \$150/issue

Center Spread: \$150/issue

Total Due: \$ _____

Credit Card Number (Visa, MC or AMEX only) _____ Ex. Date: _____

Payment terms: All ads must be prepaid. If paying by credit card, your card will be charged prior to each issue. If your credit card has an expiration date prior to the end of the contract, it is your responsibility to contact ICAS with an updated expiration date.