

# International Council of Air Shows 2019 Advertising Booking Form

*Air Shows Magazine published quarterly; Industry Guide published in July*

## Provide Your Contact Information

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Return to [McManamay@airshows.aero](mailto:McManamay@airshows.aero) or mail to:

**741 Miller Drive SE, Ste G-1A  
 Leesburg, VA 20175**

## Select the issues where you want your ad to run and size of your ad:

- Air Shows Magazine 1st Quarter*
- Air Shows Magazine 2nd Quarter*
- 2019-2020 Industry Guide*
- Air Shows Magazine 3rd Quarter*
- Air Shows Magazine 4th Quarter  
 (Convention Preview Issue)*

*For advertising on the 2019 ICAS Convention mobile app, contact  
 Mary Ann McManamay for details ([mcmanamay@airshows.aero](mailto:mcmanamay@airshows.aero))*

Please indicate if you would like us to use your existing materials by initialing here: \_\_\_\_\_

If you have new materials or have changes to existing material, please forward to [McManamay@airshows.aero](mailto:McManamay@airshows.aero) by issue deadlines below:

***1st Quarter, February 18, 2019; 2nd Quarter, April 12, 2019; Industry Guide, May 30, 2019; 3rd Quarter, July 14, 2019; 4th Quarter, September 30, 2019***

## 2019 Advertising Rate Chart

Ad Size	Single Issues	Contracting for 4 issues		Contracting for 5 issues	
		Discount	Per Issue	Discount	Per Issue
Full Page	\$690	15%	\$587	25%	\$518
1/2 Page	\$585	15%	\$497	25%	\$439
1/3 Page	\$495	15%	\$421	25%	\$371
1/4 Page	\$420	15%	\$357	25%	\$315
1/6 Page	\$390	15%	\$332	25%	\$293
Business Card	\$380	15%	\$323	25%	\$285

Please note: Premium placement is available only to those advertisers contracting for advertisements in all five publications. Design fees are not included. All prices are for four color ads.

### Total Amount for ads per above price chart

Premiums  
 Back Cover: \$200/issue  
 Inside Cover: \$150/issue  
 Tabs in Industry Guide: \$150/issue  
 Total Due: \$\_\_\_\_\_

Credit Card Number (Visa, MC or AMEX only) \_\_\_\_\_ Ex. Date: \_\_\_\_\_

**Payment terms:** All ads must be prepaid. If paying by credit card, you card will be charged prior to printing each issue. If your credit card has an expiration date prior to the end of the contract, it is your responsibility to contact ICAS with an updated expiration date.