

International Council of Air Shows 2021 Advertising Booking Form

Air Shows Magazine published quarterly; Industry Guide published in July

Provide Your Contact Information

Organization: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Return to aglowaski@airshows.aero or mail to:

International Council of Air Shows
741 Miller Drive SE, Ste G-1A
Leesburg, VA 20175

Select the issues where you want your ad to run and size of your ad:

Air Shows Magazine 1st Quarter (digital)

Air Shows Magazine 2nd Quarter (digital)

2021 - 2022 Industry Guide (digital)

Air Shows Magazine 3rd Quarter (digital)

*Air Shows Magazine 4th Quarter
(Convention Preview Issue) (print/digital)*

Your Ad Size: _____

Please indicate your preferred advertising size.

*Options: Full Page, 1/2 Page, 1/3 Page,
1/4 Page, 1/6 Page, or Business Card*

*For advertising on the AirShowDigest.com website, in the
2021 ICAS Convention mobile app, or general questions
please contact Adam Glowaski for details:
aglowaski@airshows.aero | 703-779-8510*

Please indicate if you would like us to use your existing materials by initialing here: _____

If you have new materials or have changes to existing material, please forward to aglowaski@airshows.aero by issue deadlines below:

**1st Quarter, February 5, 2021; 2nd Quarter, April 23, 2021; Industry Guide, June 4, 2021;
3rd Quarter, July 23, 2021; 4th Quarter, October 11, 2021**

2021 Advertising Rate Chart

Ad Size	Single Issues (1Q-3Q)	Single Issue (4Q)	Contracting for 4 issues		Contracting for 5 issues	
			Discount	Per Issue	Discount	Per Issue
Full Page	\$450	\$590	20%	\$388	30%	\$335
1/2 Page	\$380	\$485	20%	\$325	30%	\$281
1/3 Page	\$325	\$395	20%	\$274	30%	\$237
1/4 Page	\$275	\$320	20%	\$229	30%	\$199
1/6 Page	\$250	\$290	20%	\$208	30%	\$181
Business Card	\$240	\$280	20%	\$200	30%	\$174

Please note: Premium placement is available only to those advertisers contracting for advertisements in all five publications. Design fees are not included. All prices are for four color ads.

Total Amount for ads per above price chart

Premiums
 Back Cover: \$150/issue
 Inside Cover: \$100/issue
 Tabs in Industry Guide: \$100/issue

Total Due: \$ _____

Credit Card Number (Visa, MC or AMEX only) _____ Ex. Date: _____

Payment terms: All ads must be prepaid. If paying by credit card, your card will be charged prior to printing each issue. If your credit card has an expiration date prior to the end of the contract, it is your responsibility to contact ICAS with an updated expiration date.