



# International Council of Air Shows 2025 Advertising Booking Form

Air Shows Magazine is published quarterly

## Contact Information

Organization

Contact Name

Phone

Email

Select the *Air Shows Magazine* issues where you want your ad to run, and provide the size of your ad:

- ☐ 1st Quarter (digital) ☐ 3rd Quarter (digital)  
☐ 2nd Quarter (digital) ☐ 4th Quarter  
(convention preview issue, print and digital)

Would you like to use your previous ad artwork?

- ☐ Yes, use what is on file ☐ No, I will provide new artwork prior to the submission deadlines.

## 2025 Advertising Rate Chart

Premium placement requires advertising contracts for all four publications, plus standard rate. ICAS must approve all premium placements in advance. Design fees not included. All ads are color. Invoicing occurs at production, with payment due upon receipt.

Your Ad Size	Single Issues (Q1 - Q3)	Single Issue (Q4)	Annual Bundle (15% Off)
<input type="checkbox"/> Full page	\$600	\$750	\$2,168
<input type="checkbox"/> 1/2 Page	\$505	\$625	\$1,820
<input type="checkbox"/> 1/3 Page	\$440	\$500	\$1,548
<input type="checkbox"/> 1/4 Page	\$360	\$415	\$1,272
<input type="checkbox"/> 1/6 Page	\$335	\$375	\$1,172
<input type="checkbox"/> Business Card	\$325	\$365	\$1,136

Submission Deadlines: Feb. 18, 2025 (Q1), Apr. 15, 2025 (Q2), Jun. 24, 2025 (Q3), and Sept. 16, 2025 (Q4)  
Advertising fees will be invoiced directly to the advertiser after each issue is published.

## Premium Placement Options

These fees are in addition to the above rate chart fees.

Premium placements must be approved by ICAS

- ☐ Back Cover \$200 / issue  
☐ Inside Cover \$150 / issue  
☐ Center Spread \$150 / issue

For advertising on the Air Show Digest website, in the ICAS mobile app, or general questions please contact Adam Glowaski.

[aglowaski@airshows.aero](mailto:aglowaski@airshows.aero) | 703-779-8510