



International Council of Air Shows 2026 Advertising Booking Form

Air Shows Magazine is published quarterly

Contact Information

Organization

Contact Name

Phone

Email

Select the **Air Shows Magazine** issues where you want your ad to run, and provide the size of your ad:

1st Quarter (digital)

3rd Quarter (digital)

2nd Quarter (digital)

4th Quarter
(convention preview issue, print and digital)

Would you like to use your previous ad artwork?

Yes, use what is on file

No, I will provide new artwork prior to the submission deadlines.

2026 Advertising Rate Chart

Design fees are not included. All ads are in color. Advertising fees will be invoiced directly to the advertiser after each issue is published.

Your Ad Size	Single Issues (Q1 - Q3)	Single Issue (Q4)	Annual Bundle (15% Off)
<input type="checkbox"/> Full page	\$629	\$788	\$2,275
<input type="checkbox"/> 1/2 Page	\$530	\$656	\$1,910
<input type="checkbox"/> 1/3 Page	\$462	\$525	\$1,624
<input type="checkbox"/> 1/4 Page	\$378	\$436	\$1,334
<input type="checkbox"/> 1/6 Page	\$352	\$394	\$1,232
<input type="checkbox"/> Business Card	\$341	\$383	\$1,195

Submission Deadlines: Feb. 6, 2026 (Q1), Apr. 10, 2026 (Q2), Jun. 19, 2026 (Q3), and Sept. 11, 2026 (Q4)

Premium Placement Options

Premium Placement ads require an annual advertising contract for all four publications within the calendar year. All Premium Placement ads are subject to ICAS approval. Premium Placement rates are charged in addition to the Advertising Rate Chart fees, outlined above.

<input type="checkbox"/> Back Cover	\$200 / issue
<input type="checkbox"/> Inside Cover	\$150 / issue
<input type="checkbox"/> Center Spread	\$150 / issue

If you have advertising questions, please contact Emily Burns. eburns@airshows.aero