



NEWS

For Immediate Release

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Intel Named as Oregon International Air Show Title Sponsor

U.S. Navy Blue Angels Will be 2015 Featured Performers

HILLSBORO, OREGON (April 16, 2015) - Oregon International Air Show officials announced today that Intel Corporation has agreed to become the title sponsor of the event, which is held annually at Hillsboro Airport. The show's official title now becomes the Intel Oregon International Air Show Presented by Standard TV & Appliance. Standard TV & Appliance will again be the show's presenting sponsor. The United States Navy Blue Angels will headline the 2015 show, which will be held July 17 - 19.

"Intel has a huge presence in Oregon and participates in various activities aimed at supporting local communities. We have been associated with the Oregon International Air Show in the past and are proud to be the title sponsor of the event this year," said Doug Fisher, Intel Senior Vice President and General Manager of Software and Services Group. "The Intel Oregon International Air Show has a strong history of presenting amazing performances, engaging Oregonians with aviation, technology and STEM programs, and supporting the nonprofit organizations that give back to our community."



"We are beyond thrilled with Intel's decision to partner with our event," said Bill Braack, President of the Intel Oregon International Air Show Presented by Standard TV & Appliance. "As an international leader in technology, Intel is demonstrating their commitment to the greater Portland community and to aviation. We want to thank them for their support."

The Intel Oregon International Air Show Presented by Standard TV & Appliance is held annually at the Hillsboro Airport. Net proceeds from the event are returned to the community through donations to local charities and non-profits. Since 1988, the Air Show has donated more than \$1.4 million to 475 organizations. The show also hosts 800 special needs children and adults each year, providing free admission and lunch.

Tickets to the Show are now on sale online at www.oregonairshow.com with discounted pricing available for a limited time.

High resolution images and b-roll of the Blue Angels and other air show performers are available upon request from Herb Gillen Agency.

Cutline: Intel has signed to be the title sponsor of the Intel Oregon International Air Show Presented by Standard TV & Appliance. The U.S. Navy Blue Angels will be making their first appearance at the show since 2007.



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The Intel Oregon International Air Show Presented by Standard TV & Appliance is held annually at the Hillsboro Airport. The 2015 show will take to the skies July 17th, 18th and 19th, and will feature the United States Navy Blue Angels jet demonstration team along with a world-class lineup of performers. The Air Show is a non-profit 501(c)(3) organization. Net proceeds from the event are returned to the community through donations to local charities and non-profits. Since 1988, the Air Show has donated more than \$1.4 million to 475 organizations. The show also hosts 800 special needs children and adults each year, providing free admission and lunch. The event is made possible by the efforts of more than 1,500 volunteers. Additional information can be found at www.OregonAirShow.com.